



1-1 GROUP PROGRAM DESIGN SESH



Bring me your visionary, brilliant, (slightly-disorganized) program ideas... and we'll turn them into clear concepts, plans, and action steps to get your transformational group program or retreat launched – or up-leveled and re-launched – into the world.

Here are some things we could accomplish together:

- How to bring your group program or retreat from good to amazing by creating a Connective Container
- Clarity on the topic, audience, and outcome of the transformational group program or magical retreat you're creating
- Understanding exactly how this program fits into your business + revenue model and leads naturally into your next-level program
- An aligned + strategic decision on which group or retreat to offer, if you're considering a few different ideas
- A simple, organized map and next steps to get your program off the ground and into the world
- Mapping out the basics of your program structure, curriculum, and/or pricing

Or just pick my group experience-obsessed brain:)

You'll Receive:

- An intake questionnaire that I'll review in advance so we can make the most of our time together
- A powerhouse 75-minute session, and the recording if you'd like
- Key notes and take-aways from our call
- 10-days of Voxer support voice message me with any questions that come up related to our work Mondays to Thursdays, and I'll respond.

This program is intended for expert coaches, healers, and leaders who are serious about getting a group program launched or relaunched in the next few months, have a financially sustainable business, experience marketing, and an audience to sell to.

The investment is \$333.

You can schedule and pay here.

If you have questions about whether this is a fit, send me a message.

Much thanks and love,

Julie

"My design session with Julie was exactly what I needed to finally put my course out into the world. I have been a financial coach forever and have tons of great content, but it can be challenging for me to identify the specific transformational nuggets and clearly map them out as a journey with a goal. I do such a variety of things with my 1:1 clients, and I needed Julie's special magic to translate it in a synthesized way. She makes the process simple, pulls out the nuggets and gets to the root of things in such an easy, natural way. She was also instrumental in naming my program, a place where I can get stuck and frustrated. Within two weeks after our session, my marketing assistant and I were able to pull my program together and launch it. I highly recommend her work to anyone ready to rock their group."

Joetta Johnson, Priestess of Finance